

(Monroe Institute Blog (29/01/2020))

RINGS OF CHANGE

I know that you care deeply about the Monroe Institute and how we show up in the world.

Robert A. Monroe was, first and foremost, an explorer. He was always searching for new ways to discover how and why we are more than our physical bodies. He never stood still. Neither will we.

Our new logo and website are, in part, our shout-out to the world that we take to heart Bob's charge to always continue searching, adapting and adopting new methods to help Monroe beneficiaries realize their full potentials. We are here to play a leading role in awakening human consciousness.

The Monroe Institute is evolving. We are undertaking significant changes in 2020 and beyond to attract more and younger people to our programs. Probably the most striking is the redesign of the beloved 40-year logo. This change is a representation of our willingness to adopt new methods with a new attitude. We created a new icon that is reminiscent of the old logo, but different, more.



Here's a little "tour" of my favorite features of the new logo—

- The "swoop" that is the center of the logo has two meanings. First, it is intended to represent us as nonphysical beings. We are pure energy with the ability to explore

outward or inward. Second, it represents a path that explores both outer and inner space.

- Please note that both ends of the swoop end in a point. We have the ability to explore with a nonphysical body (expressed by the first logo), an undefined loose connection of energy (the new swoop), or a point of consciousness (at the end of the swoop.) These images are straight out of Bob Monroe's three books.
- The rings also hold a dual meaning. The first is that they represent higher and higher rings of energy—from denser (black) to finer (green). A nod to Bob's nonphysical guide Miranon is the second. You may remember that in the Gateway Voyage there is the "Miranon color run" between Focuses 15 and 21. Many participants experience this transition as going through a series of rings.

We spent quite a bit of time considering images that would symbolize an attitude of healthful change, our concept of self, what we're capable of and the legacy from which we spring. This design embodies the optimism with which we're approaching the future and the wonderful changes we envision.

To our unlimited Selves!